

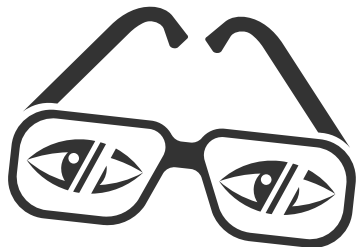
Brief intro to working with us

A connected approach to communication

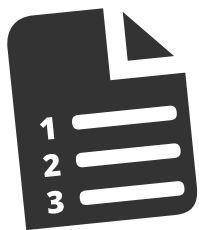
m|s nordic
Branding & Design Agency



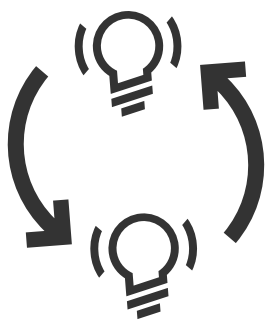
We research | Collaborating with you, we collect data on industry, markets, segments, consumer behavior, media...



We analyze | We analyze and monitor relevant data. We spot problems and opportunities and draw our conclusions.



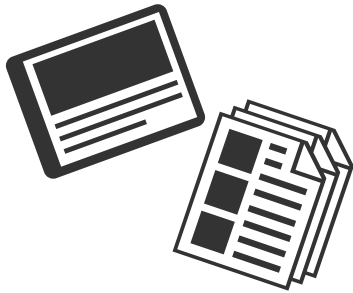
We plan | We develop marketing plans for both short term bursts and long term durability.



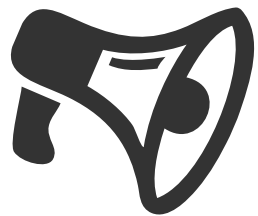
We connect | How can mobile enhance a retail experience? Can social media turbo-charge your existing marketing? How do we seamlessly convey a brand across platforms? Connected thinking makes for potent communication.



Identity | Original company signatures. Functional identities. Dynamic solutions for interactive audience engagement. Design guides & content backup.



Presentation | Digital media and print. Strategy led solutions working across different applications. Time/cost assessments based on experience & insight.

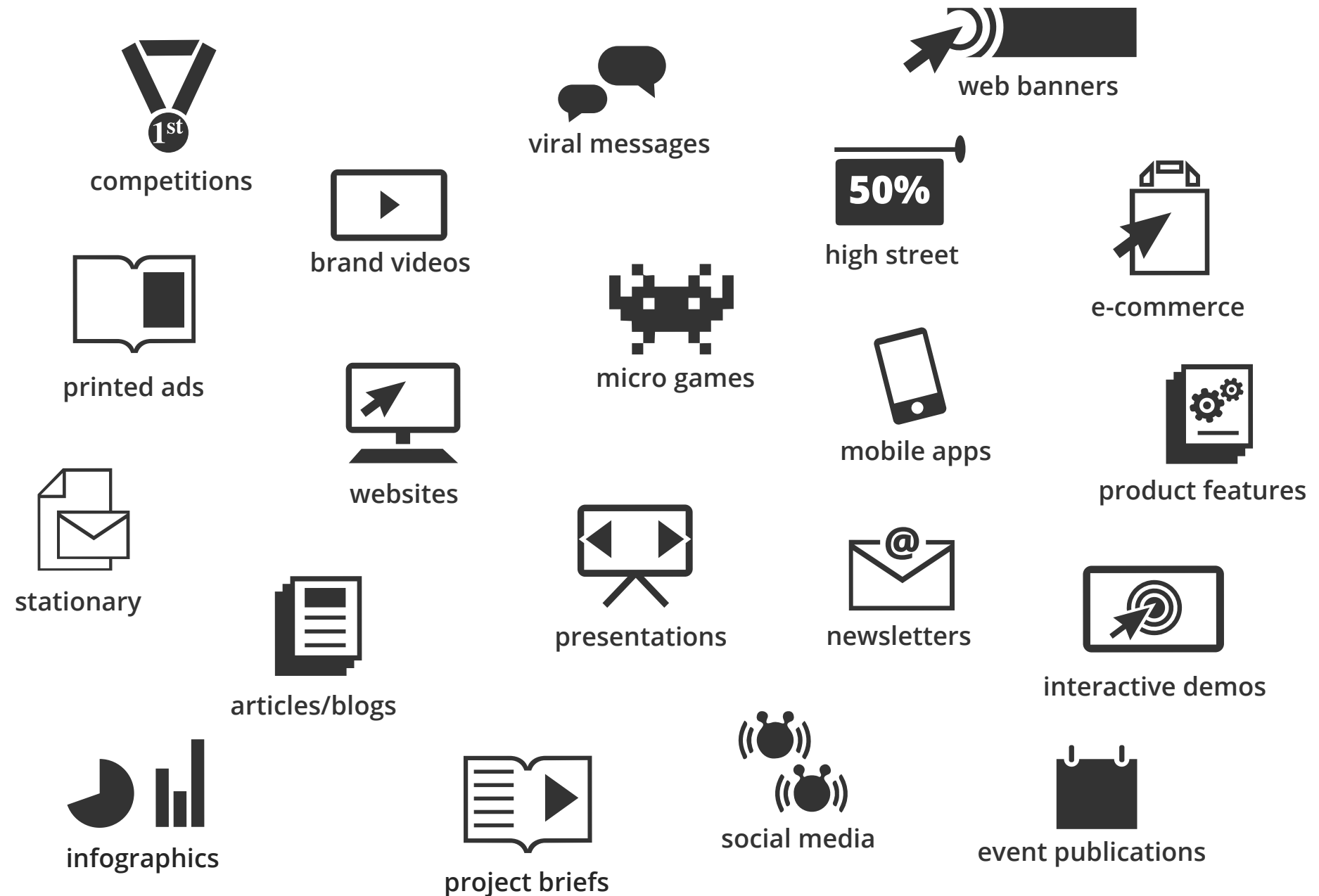


Campaigns | Online, offline, the highstreet, mail, mobile, short loud bursts, slow burning loyalty builders.



Brand strategy | Helping original ideas find resonance with audiences, brand communication has evolved from mere one-way communication to being all about dialogue and audience co-authorship. We help you develop your proposition, apply technology, focus your communication.

Connecting | Our approach is to connect. It's when we connect targeted messages across digital, print, websites, advertising, mobile, mail campaigns, promotion, social media that they really begin to stick with people.



5 qualities we think are essential when designing user-centric applications, developing targeted communication and growing brands.



Be relevant:
Ignore if not relevant!



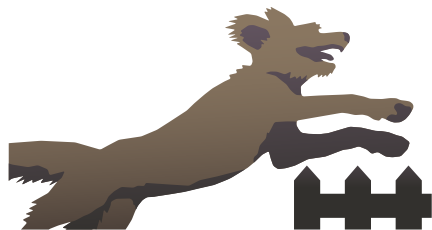
Be inspired:
Be inspired, it's contagious.



Be consistent:
Repeating nice surprises never gets monotonous.



Be functional:
Making it work for others works.



Be daring:
Curiosity rewarded the stray-dog.

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